Dear Nashikkars,

We are writing this message to all citizens and urban experts to generate ideas for smart city. Of course, we will meet soon but sharing message beforehand gives you some idea as to what we are looking for.

We have been told by Govt of India that the smart city proposal has marking system. Marks are on following points:-

1	**Credibility of Implementation**	• Past track record
2	**Visioning**	• Citizen consultation
		• Appropriateness of vision and articulation
3	**Impact of proposals**	• Impact of proposals and feasibility of the same
		• Ground-truthing is important
4	**Cost Effectiveness**	• Value for money and financial feasibility
5	**Innovation and Scalability**	• Adoption of best practices and appropriateness for scalability
6	**Process followed**	• Citizen participation, use of social media and prioritisation

The task for all of us is like this-

1. **Area Development proposal:-**

   Remember, only one area of upto (250-500) acres shall be selected for area development. There are marks for how good area development proposal is made. As GoI told us, this is more important than pan city feature and only sky is the limit for your imagination. Area can be selected in next few weeks. Still you all must start thinking on all that is to be done in this selected area. It is this area which has to be developed as smart city and not the whole city to start with.Please go through smart city guidelines again to see what all is mentioned as a part of smart city. And then prepare list of all that needs to be done in this area. This area has to be developed at par with best cities of the world. For example, best technology in water supply, sanitation, drainage, roads and so on. You can have other things like green buildings, plantations, LED lights, solar panels, public toilets, public spaces, recreation, etc. Please prepare list of everything that you can think of which can be a feature of smart cities.

   Once this is done, please list of names of schemes from which these can be done. This is bit difficult for a citizen because they may not know all these schemes. Still you can contribute. For example, you can suggest sources of revenues which are not thought about so far. For example, user fees or advertisement revenue or revenue from selling treated waste water. Remember, smart city funds are to be used as last priority. So if you think of toilets, you can write that you will do public toilets in PPP (BOT) and community toilets from Swachh Bharat Mission. Add user fees for maintenance. And the remaining funds then shall be taken from NMC grants. Last resort shall be smart city funds. Innovative use of funds has marks. It means if you take least funds from smart city&govt schemes, then the proposal shall be given more marks. There are many schemes which we may not be aware of. You can search on internet. For example, HRIDAY, Housing for all, Sugamya Bharat Abhiyan, National River Conservation Project, GIZ funding, CSR (with name of donor as well), District Planning Committee including Nagaroththan, Innovative, etc. We must not miss even single such source of fund. We repeat citizens may strive to suggest innovative sources like advertising revenue, etc.

2. **Pan City Initiative-**

   We are told that these are not projects but use of technology in existing project or project proposed in other schemes. So if we think of water supply scheme, we cannot take remaining distribution lines from smart city but we can take smart meters and SCADA. Similarly we can't purchase ghantagadis but can install GPS. And then whatever infrastructure gap is there that should be filled in by using funds from other schemes like AMRUT, DPC, SBM, etc. So for each of the activity spread over the city (corporation services like water supply, sewerage, sanitation, transport, office works like B.P.s and O.C.s, etc) just list out what can be done. So the list of smart solutions/initiatives that we must prepare shall be scheme wise. For example- For water supply write down smart meters, SCADA, sms system, etc. Do this for everything.

You can sit with your friends and colleagues. You can also spend hours on internet to find out what can be done. You need not (and must not) think for your own expertise only. Think of anything and everything. In this way you will come out with solutions that are to be considered in the proposal.

I repeat what was told by Hon'ble Secretary to Govt of India. Only imagination is the limit in what can be proposed in SCP. So please think of every possible smart feature for proposed smart area/ward. Only thing is you have to show how it is possible. That is you have to show that funds can be arranged, land can be made available and it can be implemented on the ground.

We will try to meet soon to discuss these things further. This is a sort of advance intimation to you. Please log on to smartnashik.in or MOUD website for more details including smart city guidelines and smart city solutions.

Remember, attractive prizes of Rs 50 thousand, Rs 30 thousand, Rs 20 thousand and five consolation prizes of Rs 10 thousand each are there for best ideas. You can also submit your ideas as a group or institute rather than as a person.

Please forward this to all Nashikkars who can contribute.

Best wishes,

Sd/-   Sd/-
Praveen Gedam   **Ashok Murtadak**
Commissioner, NMC, Nashik.   **Mayor, Nashik**