



Nashik Municipal Corporation

Rajeev Gandhi Bhavan, Sharanpur Road, (Post Box No. 12), NASHIK- 422 002.

Visit us at: www.nashikcorporation.in e-mail nashikcorporation@nashikcorporation.in.

No.NMC/ Addi. Com. (1)/51/2015

Date. : 31/10/2015

Nashik is one of the 98 cities selected under prestigious Smart City Mission of Ministry of Urban Development, Government of India. Nashik Municipal Corporation is in process of preparing Smart City proposal for Nashik.

Nashik Municipal Corporation seeks entries for designing its Logo that best expresses the theme "Smart City- Nashik" of the association.

Requirement

Logo must be your original work and designed to inspire. Copyright characters or copyright clip art will not be accepted. Calligraphic or digitally created letterforms or existing fonts, or a combination of these can be used for designing the logo. The logo may also include the word/s 'Smart City – Nashik'.

The logo should be of the size and specification given below:

Hard Copy Submission:

Size of final logo: 300mm x 300mm

(If selected, the logo need to be digitized by their own and submit as softcopy)

Soft Copy Submission

- Size of the final logo: 300mm x 300mm
- Resolution: 600 dpi
- File type: JPEG or PDF (along with the original for e.g. - Corel draw or Photoshop file)

You need to submit the logo your contact information (name, email, telephone number).

Eligibility

This competition is open to all.

Selection criteria

One design idea will be selected from the submitted entries. The jury will have the right to select or reject any design without assigning any reason thereof. The jury can also request for presentation before selecting the entry.

Judging Criteria:

- Clear message/clear image to inspire reading

SMART NASHIK[1]

www.smartnashik.in



- Creativity and originality
- Bright and colorful
- Compatible to use on digital platform such website and electronic newsletter

The jury may request modifications in selected entry for adoption as logo.

Prize

11,000/- will be awarded to the winner along with appreciation certificate.

Important Dates

- Date of Announcement: 2nd November 2015
- Deadline for submission: 8th November 2015
- Declaration of results: 9th November 2015

Each participant is allowed a maximum of two entries (please do not send same logo repeatedly). If you have any queries, please do not hesitate to contact us smartcitynsk@gmail.com at Phone: +91 7715910009.

To know more about Smart City mission visit: <http://smartcities.gov.in/>

Submission:

Hard copies need to be submitted at PWD Department , Rajeev Gandhi Bhawan, Sharanpur Road, (post box no. 12), Nashik 422002 and soft copies at smartcitynsk@gmail.com.

Note: By submitting his/her entry, the logo designer immediately and voluntarily waives and relinquishes all rights on his/her entry including artistic, moral and economic rights. Hence it shall become the exclusive property of the Nashik Municipal Corporation, which may exercise all rights of ownership over it.

Sd/-xxx

Additional Commissioner (1)
Nashik Municipal Corporation,
Nashik

